

Gowns and Gardens[™]

Events that will change your life!

2nd Annual,
Women's Garden Summer Party

July 22, 2023

Pickwick Gardens in Burbank, California

Sponsorship Opportunities





Join Gowns and Gardens in Shaping The Lives of Women

Gowns and Gardens has been met with excitement, captivating women. With the successful response we have received we are launching Gowns and Gardens Summer 2023, The Power of Femininity, our 2nd annual Women's Summer Garden Party. Our events bring valuable content from guest speakers, ranging from a variety of backgrounds speaking to the topics that motivate our guest, empower women, and encourage them to go after their dreams; bringing positive change to the places where our community members live and work.

We invite companies in our communities and beyond to become event partners. Event Partners provides the opportunity to showcase your brand to a qualified audience of Women throughout your community. Our partner packages are designed to meet the needs of everyone in the ecosystem and can be enhanced with additional opportunities. Event Layout will have full visibility of displays, advertisement, and provide a healthy flow of guest. Gain exposure to a select group of professional while demonstrating your support to the community.

Join us at July 22, 2023 at the Beautiful Pickwick Gardens in Burbank, California and room for over 200+ attendees to enjoy a whole new world of, laughter, smiles, great company, delightful foods, drinks, and conversations.

Gowns and Gardens™

MISSION

A voice for femininity, strength, and power. Giving women an opportunity to interact and enjoy life in exceptional ways that encourage, empower, and restore. Through socials with great speakers, at unique locations that are elegant, beautiful, and rejuvenating, to the mind, body, and spirit.

VISION

To expand the opportunities for women to enjoy life, grow, and learn throughout America and abroad.

ATTENDEES DEMOGRAPHICS

25%

AGE 25-35

50%

AGE 36-45

24%

AGE 46-55

Gowns and Gardens™

The demand for a new platform for women is prime. We are seeing the awakening of women realizing that feminism is no longer serving them. A want for the "Soft Life" - a longing for things from the past - its romance, simplicity, and wholeness that has escaped the modern life of women. The lines between fashion and beauty merge with lifestyle as they embark on this new exploration.

**3,328,161 Million Women 18+
In Los Angeles County**



Gowns and Gardens™

MARKETING OUTREACH

Social Media Marketing

- Facebook
- Instagram
- YouTube

Local Announcements

- Flyers
- Mailers

Events

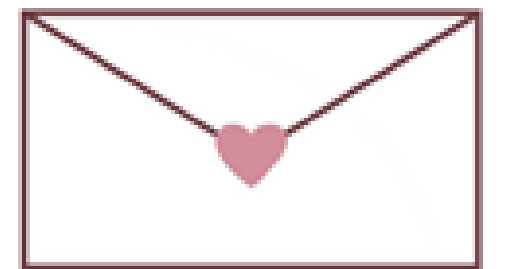
- Popups
- Events

Distribution Services

- Eventbrite
- Websight
- Subscriber list



MAILING LIST



Eventbrite™

facebook

THE PRODUCT

Semi-annual Events

Women's Summer Garden Party

A daytime gala in a serene garden, with great speakers, food, networking and a chance to wear that gown you love, but rarely get a chance to wear.

Winter Evening Gala

An evening gala taking place in a magnificent estate, offering great speakers, food, networking and a chance to wear that gown you love, but rarely get a chance to wear.



SPEAKERS



DANIELLE GODFREY
OPENING KEYNOTE SPEAKER
AUTHOR, FOUNDER, AND
BUSINESS OWNER



MICHELE MODELAS
CLOSING KEYNOTE SPEAKER
RESULTS COACH, INTERNATIONAL
SPEAKER, CORPORATE TRAINER &
CONSULTANT AND AUTHOR



PHEOBE MADISON SCHRAFFT
EXPERT HARPIST

**EXPERIENCE A SOUND OF FEMININITY,
STRENGTH, AND POWER**

GIVE BACK

**With Every Ticket You Purchase You
Make A Difference!**

One article of clothing will be donated for every ticket purchased to organizations that aid in women getting free of homelessness and domestic violence in San Gabriel Valley.



WHAT WOMEN ARE SAYING ABOUT

Gowns and Gardens™

This was such a lovely event! It was so nice that I felt like I was in a fairy tale!!!

Mary



Loved this event! I'm not the girly type, but it was nice to get dressed up and be outside with my friends. I would definitely do this again!

Cynthia



A tranquil moment in a beautiful environment; priceless!

Kimberly



Oh, how wonderful it is to be feminine, enjoying all of the beauty of the environment, and having good company, and good food. Bravo!

Shanna



EVENT PARTNER OPPORTUNITIES

Platinum

Annual Sponsorship \$10,000

The Platinum sponsorship is our *only* annual sponsorship with Gowns and Gardens and enables your company to create a life changing event; as the only package that features a speaking opportunity.

Partner listing category – Platinum Gowns and Gardens Partner	
Company logo in the conference program	X
Social Media shout outs	X
Recognition in the Gowns and Gardens newsletter	X
Event passes	6
Company Table featuring custom table tents and branded nameplates	X
Opportunity to include a marketing piece in each attendee bag (provided by sponsor)	X
Sponsor logo on the step and repeat	X
Company logo plus 100 words with website link and company statement on the event website	X
Contact information for attendees after the event – Attendee emails will be provided for those who opt-in to receiving information from sponsors	X
Priority consideration for one speaking engagement to be presented by a senior contributor of sponsoring company – Final topic and speaker to be approved by Gowns and Gardens to fit the overall editorial program of the event	X
Speaker photo and bio featured in the event program guide	X
Booth demo/presentation area featuring a bar table and bar stools centrally located in a premier placement in the Exhibition area – Booth properties are the responsibility of the sponsor*	For 4 person team
Company logo featured on the event screens and/or banners as applicable	X
Annual Sponsor opportunity where your company will be promoted as a sponsor large and small event and in the newsletter, on social media all year.	X

GOLD - BOOTH SPONSORSHIP \$4,000

A Gowns and Gardens Gold Sponsorship provides a high level of brand visibility and maximizes awareness of your company as an industry leader. Gold sponsors are prominently featured in a high traffic area, where you can meet attendees and showcase your offerings. This sponsorship package also includes opt-in attendee contact information.

- Booth demo/presentation area featuring a bar table and 2 bar stools - Booth properties are the responsibility of the sponsor*
- Sponsor logo on the step and repeat
- Company logo featured on event screens and /or banners as applicable
- Four (10) conference passes
- Gold Event Partner listing with company logo with website link and company statement (75 words) on the website
- Company logo in the conference program
- Opportunity to include a marketing piece in each attendee bag (provided by sponsor)
- Contact information for all attendees after the event - Attendee emails will be provided for those who opt-in to receiving information from sponsors
- Recognition in the Gowns and Gardens newsletter

GOLD - THEMED AREAS SPONSORSHIP \$4,000

This is a custom sponsorship with multiple points of engagement contact us for details.

THE COZY CORNER



Remember being little and just laying down and looking up at the clouds? If so, you will love the Cozy Corner where you can come relax, take a break, have a quiet moment in all the plushness that we love.

THE FRIEND'S CORNER



Make new friends at The Friends Corner. Participate in fun and engaging networking experiences, meet other attendees, have great chats, all in a fun environment where you can make new connections.

THE FEMININE CORNER



Soak in the aroma of essential oils in this serene cove, which is all about femininity. Learn how to rejuvenate your femininity and strengthen your soul, through your senses, movement, and understanding. Drop in for a small talk discussion with Olive Sawn, who has written over 39 books, filmed over 111 videos, and has over 30 podcast episodes on Femininity.

*Vendor Dress Code: All Vendors are required to adhere to the same dress code as attendees

Specific package details are subject to change. Please reference your contract for more details. All sponsorship contracts and invoices are fixed in US\$ amounts.

GOLD TABLE SPONSORSHIP

\$3,750

The Gold Table Sponsorship enables you to create awareness for your brand; while building company morale, engagement of your employees, and clients. It includes a dedicated table for 10 with your company's branded signage and nameplates.*.

- A beautiful table for 10 with your company's branded signage and nameplates
- Sponsor logo in media Kit
- Ten (10) conference passes
- Silver Event Partner listing with company logo with website link and company statement (50 words) on the website
- Company logo in the conference program
- Social Media shout outs
- Opportunity to include a marketing piece in each attendee bag (provided by sponsor)
- Recognition in the Gowns and Gardens newsletter

GIVING BACK

Table Sponsors may also donate all or in part to women in transition who may not be able to attend the event on their own.

Gowns and Gardens will make sure that for these situations that the women also have appropriate clothing for the event.

SILVER TABLE SPONSORSHIP

\$1,500

The Silver Table Sponsorship enables you to create awareness for your brand; while building company morale, engagement of your employees, and clients. It includes a dedicated table for 4 with your company's branded signage and nameplates.*.

- A beautiful table for 4 with your company's branded signage and nameplates
- Sponsor logo in media Kit
- four (4) conference passes
- Silver Event Partner listing with company logo with website link and company statement (50 words) on the website
- Company logo in the conference program
- Social Media shout outs
- Opportunity to include a marketing piece in each attendee bag (provided by sponsor)
- Recognition in the Gowns and Gardens newsletter

GIVING BACK

Table Sponsors may also donate all or in part to women in transition who may not be able to attend the event on their own.

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EVENT ELEMENTS OPPORTUNITIES

**MARKETING IN EVENT
ATTENDEE PROGRAM
AND BAGS \$500**

IN-KIND DONORS

Partner listing category	Bronze Event Partner	In-Kind Donors
Company logo in the conference program	X	X
Social Media shout outs		
Recognition in the Gowns and Gardens newsletter	X	X
Event passes	2	
Company Table featuring custom table tents and branded nameplates		
Opportunity to include a marketing piece in each attendee bag (provided by sponsor)	X	X
Sponsor logo on the step and repeat		
Company logo with website with link to company page	X	X
Contact information for attendees after the event - Attendee emails will be provided for those who opt-in to receiving information from sponsors		
Priority consideration for one speaking engagement to be presented by a senior contributor of sponsoring company - Final topic and speaker to be approved by Gowns and Gardens to fit the overall editorial program of the event		
Speaker photo and bio featured in the event program guide		
Booth demo/presentation area featuring a bar table and bar stools centrally located in a premier placement in the Exhibition area - Booth properties are the responsibility of the sponsor*		
Company logo featured on the event screens and/or banners as applicable		

EVENT ELEMENTS OPPORTUNITIES

SILVER SWEETS AND DESSERTS TABLE \$1,750

The Sponsor has one dedicated Sweets and Desserts Table table at the event

PHOTO SPONSORSHIP \$1,000

Official sponsor of all event photos (Photographer wears t-shirt with company logo (provided by sponsor))

Partner listing category	Silver Event Partner	Bronze Event Partner
Company logo in the conference program		
Social Media shout outs	X	X
Recognition in the Gowns and Gardens newsletter		
Event passes	2	2
Company Table feturing custom table tents and branded nameplates		
Opportunity to include a marketing piece in each attendee bag (provided by sponsor)	Upgrade +\$250	Upgrade +\$250
Sponsor logo on the step and repeat		
Company logo with website with link to company page	Plus (50 words statement)	Plus (50 words statement)
Contact information for attendees after the event - Attendee emails will be provided for those who opt-in to receiving information from sponsors		
Priority consideration for one speaking engagement to be presented by a senior contributor of sponsoring company - Final topic and speaker to be approved by Gowns and Gardens to fit the overall editorial program of the event		
Speaker photo and bio featured in the event program guide		
Booth demo/presentation area featuring a bar table and bar stools centrally located in a premier placement in the Exhibition area - Booth properties are the responsibility of the sponsor*		
Company logo featured on the event screens and/or banners as applicable		



KENISA NUNLEY
FOUNDER/OWNER

Gowns and Gardens™

Kenisa Nunley graduated from the University of Southern California with a Bachelor of Arts in Global Business, with an emphasis in marketing. She has worked with events such as Coachella Music Festival, Adobe Max, TED Conference, Dreamforce, and Guess fashion engagements. Her business knowledge and experience led to her working in strategic partnerships for technology companies like Magento, eBay, and Permira. These experiences allowed her to grow into a dynamic professional who excels as a critical business partner, and provides strategic leadership. With a passion for fashion, beauty, health, business, and nature; Gowns and Gardens was born.

CONTACT US

Let's talk

424-222-4742

kenisa@gownsandgardens.com



Specific Donors

Individual or Group Donation

Name or Company: _____

Contact: _____

Address: _____ City: _____ State: ___ ZIP: _____

Phone: _____ E-mail _____

Please check all that apply:

- Platinum Sponsorship \$10,000
- Gold Sponsorship \$4,000 Booth /Area
- Silver Sponsorship \$3,750
- Silver Sponsorship \$1,500
- Bar and Beverages Sponsorship \$3,500
- Sweets and Desserts Table \$1,750
- Photo Sponsorship \$1,000
- Marketing in Event Attendee program and Bags \$500
- In-Kind Donors

- Silent Auction Item(s)
- Beverages
- Brochure(s)
- Flowers
- Pillows
- Cabana
- Hors d'oeuvres
- Billboards and Standing Banners Ads
- Booklets and Brochures (Printing)

- Venue Securities
- Photographers
- Gift Bag Items
- Other: _____

Vendor Dress Code: All Vendors are required to adhere to the same dress code as attendees

Specific package details are subject to change. Please reference your contract for more details. All sponsorship contracts and invoices are fixed in US\$ amounts.